



A percentage of the proceeds of this and every watch sale will be given back to the **Hawaiian Lifeguard Association** to help support the great work this outstanding organization does daily in the spirit of aloha to ensure public safety.

Please read and follow the watch care instructions carefully to ensure that you are able to enjoy your timepiece for years to come.

For lifeguards, time is a critical component. Saving lives is the primary mission of the Hawaiian Lifeguard Association. If a life hangs in the balance, minutes and seconds count when responding to emergency (and very often dangerous) situations. The elite lifeguards of the HLA are a courageous group of people that risk their lives routinely when they jump into action to rescue someone in danger in the unforgiving waters of the Hawaiian Islands.

The HLA watch collection was created to serve the needs of these lifequards on the job, and launches just as the organization is celebrating its 100th anniversary. The watches are made to stand up to the enormous power of the ocean, but are also excellent daily-wear knock-around watches, suitable for any water environment, whether in Hawaii's big waves or less challenging situations. Plus, they're just cool looking casual lifestyle timepieces, perfect for everyday wear. The HLA watches are made with 316L stainless steel cases and bezels, extremely reliable Japanese quartz movements, highly scratch resistant K1 glass crystals, Swiss Superluminova illumination, comfortable genuine NBR rubber signature straps with patterned back for ventilation to enhance their comfort, and of course are 200 meters water resistant.





In the Hawaiian Lifeguard Association. the JetSki rescue teams understand well the importance of time when it comes to saving lives.

With huge waves sometimes in excess of 50 feet (or more!), Hawaii is well known as one of a few places on the planet that hosts Big Wave surf events on some of the most famous beaches in the world. These enormous and imposing waves (and dangerous riptides) require a team of lifeguards specially trained for such extreme conditions. Much like those who pioneered the use of personal watercraft to tow big wave surfers into enormous waves previously impossible to catch, the daring men and women of the HLA were the first to use JetSkis to be able to get into huge surf to rescue people from danger, revolutionizing the capabilities of the lifeguards and making the waters of Hawaii safer in the process. They have become so well known for their skill using JetSkis to gain access to previously inaccessible conditions that they are now sought out to train others in

the use of JetSkis for this purpose.

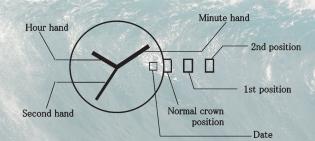
INSTRUCTIONS

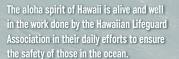
DATE

- Unscrew crown, then pull out to the 1st position.
- Turn crown either clockwise or counter-clockwise to set the date for the previous day's date. The direction that moves the date varies on different watch models. (If the watch is set between the hours of approx 9:00 PM to 1:00 AM, the date may not change the following day. Change the time setting to a time outside of this interval before changing and setting the date).

TIME

- Pull crown out to the 2nd position.
- Turn Clockwise to advance the time the time until the date changes to the current date. This is 12:00 midnight in AM mode.
- Set watch to the correct time. To set a PM time, advance time a full rotation (past 12:00 a second time) and then set time. This will ensure that the date changes at Midnight instead of noon.
- Push crown back to normal position and make sure it is screwed down securely after setting.







- Do not expose your HLA watch to extreme temperature changes such as entering a hot shower, sauna, Jacuzzi or hot tub. The combination of extreme heat and water may cause your watch to lose some water resistancy. During sudden temperature variations, condensation may appear underneath the crystal. This light fogging should dissipate on its own and will not affect the operation of the watch. If this condensation does not dissipate on its own, your watch should be evaluated and undergo pressure testing by a certified watch technician at an authorized service center.
 - Avoid severe impacts or drops onto hard surfaces. These can break the crystal and affect the water resistancy and watch performance. Cracked, chipped or loose crystals should be replaced immediately.

- Dead or low batteries left in a watch can leak and damage the watch's movement. Be sure to have a dead battery replaced promptly.
- Water resistancy is attained using rubber or plastic seals (gaskets) that will deteriorate
 under normal conditions and reduce the water resistancy of your watch. These seals
 should be checked by a certified technician at least every two years to ensure the rated
 water resistancy. If you dive frequently, it is suggested to pressure test the watch annually.
- If your watch has a "screw-down" locking crown, be sure it is screwed in all the way and
 locked before entering the water. Push-in crowns should be in their original closed position
 (pushed in all the way) before water exposure. Do not pull out the crown or operate the
 pushers under water.
- Rinse watch with mild soap and fresh water after exposure to salt water or sand. This is especially important if your watch has a rotating bezel. Wipe dry with a soft cloth and store in a dry place. Do not clean with or expose your watch to strong chemicals, aerosol sprays, soaps or solvents as it may discolor, damage, dry out or deteriorate elements of the watch.
- In general, leather and canvas straps are not made for immersion in water. Excess water
 exposure can shorten the life of the strap. It is suggested that watches with leather
 (unless the watch strap is waterproof leather) or canvas straps not be exposed to water.

WATER RESISTANCE

Your Offical Hawaiian Lifeguard Association watch is designed to withstand certain pressures of water resistance and each model is rated for water resistance to a certain depth and water activity. The Meter depth rating is not how deep the watch can go underwater – it is a measure of pressure. (See Water Resistance Ratino Chart)

If your watch is equipped with a screw-down crown, it must be screwed in to the locked position prior to any exposure to water. Using your watch in water with the crown unscrewed or partially screwed down will result in leakage and damage. Please ensure that after setting your watch or manipulating the crown, that the crown is completely screwed down tight.

Your HLA dive watch should be rinsed thoroughly in fresh water after use in salt water.

WATER RESISTANCE RATING

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(N.)	30M (3ATM)	Not Suitable for water submersion
100	50M (5 ATM)	Splash Resistant – not suitable for water submersion
	100 M (10ATM)	Suitable for surface water sports such as snorkeling & swimming
	200 M (20 ATM)	Suitable for recreational water sports such as surfing, snorkeling, swimming, water skiing and scuba diving to normal depths*
	500 M (50 ATM)	Suitable for water sports and scuba diving to deeper depths*

* It is recommended that your HLA watch not be used as the primary timing device for scuba diving.

Limited Warranty

Official Hawaiian Lifeguard Association watches come with a one (1) year limited warranty covering defects in materials and workmanship existing at the time of original purchase from an authorized HLA dealer. The warranty does not cover normal wear and tear, batteries, crystal, strap, bracelet, loss, theft, misuse or abuse. If the HLA model is discontinued and no longer manufactured, parts may no longer be available to repair your watch. If you are unsure, please contact Time Concepts, info@timeconcepts.net

Under this warranty, if the watch proves to be defective, Time Concepts, LLC will (at their option) make any necessary repairs or replace the watch. Items not covered by the warranty will be the financial responsibility of the consumer. Proof of purchase and/or the original sales receipt is needed to validate the warranty (this warranty booklet is not proof of purchase).

Do not attempt to repair the watch yourself. You will void the warranty if you open the caseback, push the buttons underwater or neglect to push in or screw down the crown (depending on type of crown) into its locked position before exposing the watch to moisture or submerging it in water. Repairs and battery replacement should be performed by a certified jeweler or watch technician. This will help prevent water leakage caused by improper sealing, which is not covered under the warranty. To ensure maintenance of original water resistance rating, your watch should be sent to an HLA authorized service center where pressure testing is part of the service procedure.

LIMITATION OF DURATION OF IMPLIED WARRANTIES & LIMITATION OF REMEDIES:

• The duration of any implied warranty on this watch, including but not limited to the implied warranties of merchantability and fitness for a particular purpose, is limited to the duration of the limited warranty stated herein. In no event will the manufacturer be liable for consequential or incidental damages. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to your purchase. This warranty gives you specific legal rights, and you may also have other legal rights which vary from state to state.

REPAIR & SERVICE

To send your watch in for service or a warranty repair, please contact the authorized service center. The repair center will analyze the watch and determine if it is a repair under warranty Please include: Contact information (phone, fax & email), return shipping information, proof of purchase (sales receipt) and a brief description of the problem.

Saltzman's Watches, 1024 Reservoir Ave, Cranston, RI 02910 888-619-2824 • 401-946-0930 • info@saltzmans-watches.com

As a precaution against lost shipments, Time Concepts recommends that you insure your shipment and obtain tracking information & delivery confirmation. Time Concepts & Saltzman Watches will not be responsible for shipments lost or damaged in transit.



The Official Watches of the Hawaiian Lifeguard Association are manufactured and distributed by Time Concepts, LLC

> 6140 W Corporal Lane Boise, Idaho 83704 info@timeconcepts.net timeconcepts.net

HAWAIIAN LIFEGUARD ASSOCIATION

OFFICIAL WATCH